

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:

FRANCHISE GROUP, INC., *et al.*,¹

Debtors.

Chapter 11

Case No. 24-12480 (LSS)

(Jointly Administered)

NOTICE OF SERVICE

PLEASE TAKE NOTICE that, on February 26, 2025, co-counsel and proposed co-counsel for the above-captioned debtors and debtors in possession caused to be served the: (i) *Debtors' First Set of Interrogatories to Irradiant Partners LP*; (ii) *Debtors' First Set of Requests for Production to Irradiant Partners LP*; (iii) *Debtors' First Set of Interrogatories to Pacific Investment Management Company LLC*; and (iv) *Debtors' First Set of Requests for Production to*

¹ The Debtors in these Chapter 11 Cases, along with the last four digits of their U.S. federal tax identification numbers, to the extent applicable, are Franchise Group, Inc. (1876), Freedom VCM Holdings, LLC (1225), Freedom VCM Interco Holdings, Inc. (2436), Freedom Receivables II, LLC (4066), Freedom VCM Receivables, Inc. (0028), Freedom VCM Interco, Inc. (3661), Freedom VCM, Inc. (3091), Franchise Group New Holdco, LLC (0444), American Freight FFO, LLC (5743), Franchise Group Acquisition TM, LLC (3068), Franchise Group Intermediate Holdco, LLC (1587), Franchise Group Intermediate L, LLC (9486), Franchise Group Newco Intermediate AF, LLC (8288), American Freight Group, LLC (2066), American Freight Holdings, LLC (8271), American Freight, LLC (5940), American Freight Management Company, LLC (1215), Franchise Group Intermediate S, LLC (5408), Franchise Group Newco S, LLC (1814), American Freight Franchising, LLC (1353), Home & Appliance Outlet, LLC (n/a), American Freight Outlet Stores, LLC (9573), American Freight Franchisor, LLC (2123), Franchise Group Intermediate B, LLC (7836), Buddy's Newco, LLC (5404), Buddy's Franchising and Licensing LLC (9968), Franchise Group Intermediate V, LLC (5958), Franchise Group Newco V, LLC (9746), Franchise Group Intermediate BHF, LLC (8260), Franchise Group Newco BHF, LLC (4123), Valor Acquisition, LLC (3490), Vitamin Shoppe Industries LLC (3785), Vitamin Shoppe Global, LLC (1168), Vitamin Shoppe Mariner, LLC (6298), Vitamin Shoppe Procurement Services, LLC (8021), Vitamin Shoppe Franchising, LLC (8271), Vitamin Shoppe Florida, LLC (6590), Betancourt Sports Nutrition, LLC (0470), Franchise Group Intermediate PSP, LLC (5965), Franchise Group Newco PSP, LLC (2323), PSP Midco, LLC (6507), Pet Supplies "Plus", LLC (5852), PSP Group, LLC (5944), PSP Service Newco, LLC (6414), WNW Franchising, LLC (9398), WNW Stores, LLC (n/a), PSP Stores, LLC (9049), PSP Franchising, LLC (4978), PSP Subco, LLC (6489), PSP Distribution, LLC (5242), Franchise Group Intermediate SL, LLC (2695), Franchise Group Newco SL, LLC (7697), and Educate, Inc. (5722). The Debtors' headquarters is located at 2371 Liberty Way, Virginia Beach, Virginia 23456.

Pacific Investment Management Company LLC via electronic mail and first-class regular mail upon the following counsel:

<p><i>(Via Email and First-Class Mail)</i></p> <p>WHITE & CASE LLP J. Christopher Shore, Esq. Andrew Zatz, Esq. Samuel P. Hershey, Esq. Erin Smith, Esq. Brett Bakemeyer, Esq. 1221 Avenue of the Americas New York, NY 10020 cshore@whitecase.com azatz@whitecase.com sam.hershey@whitecase.com erin.smith@whitecase.com brett.bakemeyer@whitecase.com</p> <p><i>Counsel for the Ad Hoc Group of Freedom Lenders</i></p>	<p><i>(Via Email and First-Class Mail)</i></p> <p>WHITE & CASE LLP Thomas E Lauria, Esq. Southeast Financial Center 200 South Biscayne Boulevard, Suite 4900 Miami, FL 33131 tlauria@whitecase.com</p> <p><i>Counsel for the Ad Hoc Group of Freedom Lenders</i></p>
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Dated: February 28, 2025
Wilmington, Delaware

/s/ Allison S. Mielke

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